



# WHAT IS THE IMPORTANCE OF BEES?

Honey bees all over the world are dying at alarming rates due to a number of factors like the increase of pesticides and parasites, decrease in habitat, and lack of proper nutrition.

In 2018, the United States alone lost 40% of its honey bees, according to the Bee Informed Partnership's yearly survey.

**Honey bees are the world's number one pollinator and are responsible for pollination of 70 of the world's top 100 food crops.**

Every third bite of food you eat is thanks to a pollinator!

**A honey bee makes 1/12th a teaspoon of honey in her life, but together a hive can generate over 100 pounds of honey in a matter of months....TEAMWORK!**

## THE IMPACT OF PLATINUM TOWER BEE HIVES

- **Platinum Tower's hives are positively impacting 18,000 acres within the community. See the map above!**
- **The bees will influence the Chattahoochee River National Recreation Area, Rottenwood Creek trail, the Akers Mill trails, Poplar Creek, Jonquil Park, the Battery, the Cumberland Interchange, and several residential neighborhoods.**
- **There are approximately 60,000 bees per hive. So with two hives, that is 120,000 new friends on campus and**
- **The Platinum Tower hives have their peak season from spring to late summer.**
- **Each year, Accesso will receive all the honey produced from their hardworking hives.**

